



# Magento





# About Course

Magento is an ecommerce platform built on open source technology which provides online merchants with a flexible shopping cart system, as well as control over the look, content and functionality of their online store. Magento offers powerful marketing, search engine optimization, and catalog-management tools.



# MAGENTO

## CURRICULUM

### ① **Magento Introduction And Installation**

Features of Magento

Introduction of Magento

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### ② **Installing, Setup A Theme**

Magento Themes

Installing a theme

Activating, SetUp theme

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### ③ **Magento Directory Structure**

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Magento Directory Structure

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Creating a Product and assigning an attribute set  
Understanding Related products, Up-Selling and  
Cross-Selling

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SetUp and Manage Multiple Store



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