



Content Marketing



CONTENT MARKETING

About Course

Content marketing is a marketing strategy used to attract, engage, and retain an audience by creating and sharing relevant articles, videos, podcasts, and other media. This approach establishes expertise, promotes brand awareness, and keeps your business top of mind when it's time to buy what you sell.

CONTENT MARKETING

CURRICULUM

Content Marketing

Content Marketing Overview and Strategy

Content Marketing Channels

Writing Messages and Creating Content

Getting Your Message Into the Media

Content Strategy & Challenges

Blog Marketing

Social Media Marketing Channels

Image Marketing

Video Marketing

Article and Press Release Marketing

Email Marketing

Event Marketing


B2B Marketing



 www.softcrayons.com

 info@softcrayons.com

 (+91) 854 501 2345

 693, Sector 14-A, Vasundhara,
Ghaziabad (U.P.), 201012

   @softcrayons